



Transforming Donor Relationships

Enhance your impact through strategic donor engagement, seamless donation management, and advanced donor retention.





About Our Company



A Brief Story About The Company

Our journey at SwiftCore Technologies began in January 2020, inspired by our previous experience at the SickKids Foundation, where we automated donor management and donation processing. Since then, SwiftCore, a Toronto-based digital agency, has been driven by a constant need to innovate and build systems that provide real-world impact. We achieve this through partnerships with private sector and non-profit organizations whose mission is to make a positive difference in the world.

Our Expertise

01 Operations

We are proud of our expertise in the not-for-profit sector and our ability to streamline everyday processes.

03 Fundraising

Our combination of marketing and technical strategies will maximize your fundraising operations.

02 Innovation

Our strength lies in providing creative solutions to real-world problems that can hinder your mission.

04 Data Management

Do more with your data and unlock key insights about your operations for intelligent decision making and outreach.



The Challenge for Non-Profits

Pain Points

Donor Retention

Increasing need to build and retain a loyal donor base.

Donation Complexity

Complex donation management and reporting.

Receipt Compliance

Efficient receipt management for legal compliance and donor transparency.

Resource Constraints

Limited time and resources to implement comprehensive donor communication.

Our Solution

A powerful, all-in-one **platform** that

- ✔ Streamlines donor management
- ✔ Automates reporting and receipts
- ✔ Enhances targeted communication
- ✔ Freeing up your team to focus on mission impact.

Our Approach- A Holistic Journey



IDENTIFY

Prospect, reach and attract potential donors



WELCOME

Simplify and enhance the initial donation experience



ACKNOWLEDGE

Reinforce trust with prompt, personalized receipt management.



ENGAGE & RETAIN

Encourage ongoing support and build relationships through personalized engagement and consistent communication

Identify Ideal Donor

Prospecting - Finding Donor Leads

Targeted Outreach

Expand Reach

Prospecting - Finding Donor Leads

We identify potential donors who share an interest in your cause.

- ✓ Build Donor Profile
- ✓ AI-Powered Matching
- ✓ Broaden Search
- ✓ Targeted Outreach



Targeted Outreach

Engage donor leads through tailored communication.

- ✓ Customized Messages
- ✓ Multi-Channel Outreach



Identify Ideal Donor

Prospecting - Finding Donor Leads

Targeted Outreach

Expand Reach

Expand Reach with Campaign and Peer-to-Peer Fundraising

Increase visibility through Ad campaigns and mobilize current supporters to help expand your donor base.

- ✓ Social Media Ads
- ✓ Search engine ads
- ✓ Email & Content Marketing



Welcome New Donor

Donor Management

Donation Management

Donor Management

Centralized database for tracking donor details, interactions, and preferences.



Outcome

Clearer understanding of each donor, enabling personalized engagement.



Welcome New Donor

Donor Management

Donation Management

Donation Management

Track, manage, and allocate donations seamlessly for transparency and efficiency.

Outcome

Streamline processing and automate receipts to create a friction-free experience.



Receive and Acknowledge the Donation

Secure Donation Processing

Secure Donation Processing

Secure, PCI-compliant payment gateway that supports a range of payment options.

Outcome

Safe, seamless donations that enhance donor convenience and confidence.

Receipt Management



Receive and Acknowledge the Donation

Secure Donation Processing

Receipt Management

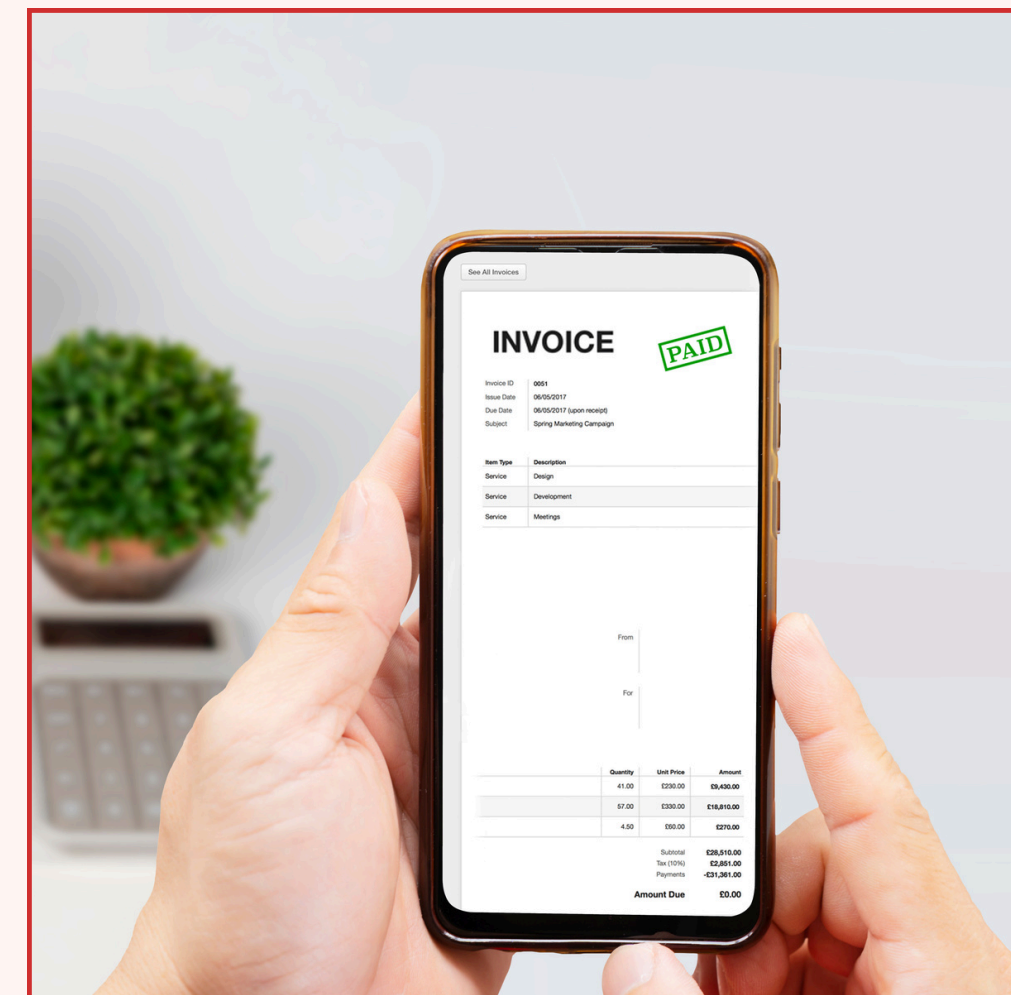
Receipt Management

Automated, compliant, and branded receipts for every donation.



Outcome

Clear, timely acknowledgment of each donation, reinforcing donor confidence.



Donor Engagement & Retention

Monthly Giving Program

Advanced Donor Segmentation

Tailored Communication & Retention

Monthly Giving Program

Set up recurring monthly donation options to ensure steady funding.



Outcome

Reliable, predictable funding and a loyal donor base committed to your cause.



Donor Engagement & Retention

Monthly Giving Program

Advanced Donor Segmentation

Tailored Communication & Retention

Advanced Donor Segmentation

Segment donors based on demographics, past donations, and engagement history.



Outcome

Targeted segments allow for more personalized and effective outreach.



Donor Engagement & Retention

Monthly Giving Program

Advanced Donor Segmentation

Tailored Communication & Retention

Tailored Communication

Strengthen relationships with existing donors through personalized. Use milestone-based touchpoints, impact updates, and donor appreciation messages.



Outcome

Build stronger relationships and increase retention by keeping donors informed, appreciated, and connected to the impact.



Our Approach- A Holistic Journey



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WELCOME

Donor
Management

Donation
Management



ACKNOWLEDGE

Secure Donation
Processing

Receipt
Management



ENGAGE & RETAIN

Monthly Giving
Program

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Segmentation

Tailored Communication

Why Partner With Us?

Expertise

Proven experience in helping non-profits optimize donor engagement.

Comprehensive Solution

Everything needed to build, engage, and retain a strong donor base in one platform.

Proven Impact

Real-world examples of increased donor retention and improved fundraising outcomes.

Success Story

Pontifical Mission Societies (PMS)

SwiftCore Tech partnered with the PMS to build a comprehensive CRM portal, streamlining their day-to-day operations and facilitating their fundraising efforts.

By migrating their existing platform from a legacy desktop application to an online portal, we introduced automation to their manual workflows, enhancing efficiency and productivity.

You're in Good Company!



Pontifical Mission Societies

Toronto, Canada



The Center for Applied
Management Practices



Thank You

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